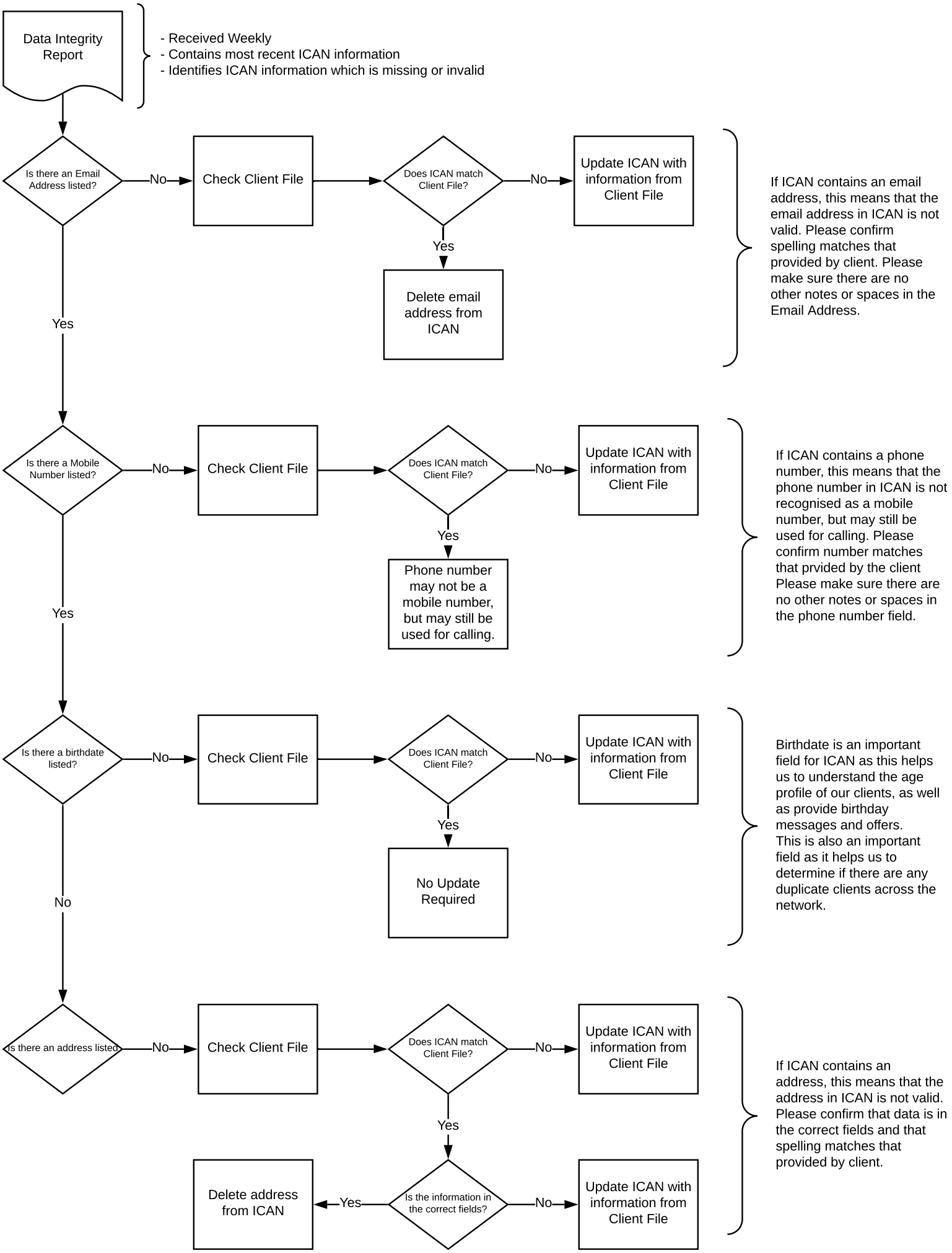
Data Integrity Report
- Received Weekly
- Contains most recent ICAN information
- Identifies ICAN information which is missing or invalid
Is there an Email Address listed?
No
Check Client File
Does ICAN match Client File?
No
Update ICAN with information from Client File
Yes
Delete email address from ICAN
Yes
If ICAN contains an email address, this means that the email address in ICAN is not valid. Please confirm spelling matches that provided by client. Please make sure there are no other notes or spaces in the Email Address.
Is there a Mobile Number listed?
No
Check Client File
Does ICAN match Client File?
No
Update ICAN with information from Client File
Yes
Phone number may not be a mobile number, but may still be used for calling.
Yes
If ICAN contains a phone number, this means that the phone number in ICAN is not recognised as a mobile number, but may still be used for calling. Please confirm number matches that prvided by the client Please make sure there are no other notes or spaces in the phone number field.
Is there a birthdate listed?
No
Check Client File
Does ICAN match Client File?
No
Update ICAN with information from Client File
Yes
No Update Required
No
Birthdate is an important field for ICAN as this helps us to understand the age profile of our clients, as well as provide birthday messages and offers. This is also an important field as it helps us to determine if there are any duplicate clients across the network.
Is there an address listed
No
Check Client File
Does ICAN match Client File?
No
Update ICAN with information from Client File
Yes
Is the information in the correct fields?
Yes
Delete address from ICAN
No
Update ICAN with information from Client File
If ICAN contains an address, this means that the address in ICAN is not valid. Please confirm that data is in the correct fields and that spelling matches that provided by client.